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DAHLIAS

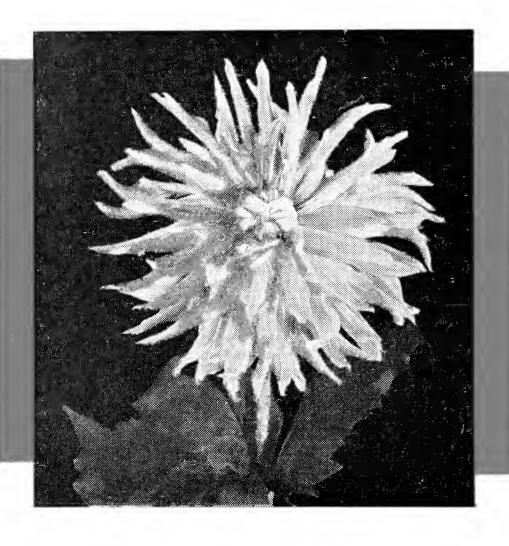
MICHIGAN GROWN



1936

OAKLEIGH GARDENS

GRAND RAPIDS, MICH.



Grand Slam (sc) 1936

IT WAS our privilege and pleasure in 1935 to grow and test this new dahlia from the gardens of J. E. Hulin, Seattle. We unreservedly place our approval on it and strongly urge all dahlia lovers to grow it in 1936.

Grand Slam is a most exquisite semi-cactus in an unusual and beautiful color combination, deep pink, citron yellow and light pink. The blooms, which average from 9 to 12 inches in diameter, are held well above the bush on good stiff stems and the plant itself is a healthy vigorous grower.

Because of its unusual merit Grand Slam was chosen for three recent Honor Rolls. In addition it has won many prizes wherever shown and exhibited. You too, can win and make a Grand Slam with this splendid new variety.

Stock Limited

Plant

Root

\$5.00 net

10.00 net

OAKLEIGH GARDENS

GRAND RAPIDS, MICHIGAN U. S. A.

CERTIFIED MEMBER



THE HALL-MARK OF QUALITY

Member

AMERICAN DAHLIA SOCIETY
DAHLIA SOCIETY OF OHIO
DAHLIA SOCIETY OF MICHIGAN



REFERENCES

Peoples National Bank Grand Rapids Association of Commerce

Nominate and WIN in 1936 with "OAKLEIGH MONARCH"!



You are *not* buying a temperamental, cat-in-the-bag Dahlia when you buy Oakleigh Monarch — it has been carefully tried and tested for three years. So sure are we that it will please you and win for you, we have no hesitancy in giving you the following guarantee:

GUARANTEE

If you do not find Oakleigh Monarch all we claim for it, namely: Beautiful new color; large, perfect, long lasting blooms; strong, healthy plant growth; long, straight stems; in fact, if you are not 100% satisfied in every respect, advise us at the end of the 1936 season and your money will be promptly and cheerfully refunded, without question.

Grow this new triple Honor Roll — Certificate of Merit Dahlia. Oakleigh Monarch is all that the name implies — a big, broad-petaled formal type that has created a sensation wherever grown and exhibited.

It is truly a beautiful color — a clear, brilliant cerise red — quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. By actual test, blooms of Oakleigh Monarch have kept for seven to ten days in perfect condition.

Oakleigh Monarch scored 86.9 at A. D. S. Trial Grounds, East Lansing, Mich., in 1935, and was one of the most outstanding new varieties on trial. We quote herewith part of official Trial Grounds report: "Flowering habit very good. Stems, straight and strong. Substance, excellent. Keeping qualities, splendid, long lasting. Habit of plant, heavy, vigorous growth, thick densely branching. Health, excellent. Diameter of flowers, 8-11 inches; depth, 41/4-7 inches. Height of plant, 4-5 feet. One of the best."

In addition to an outstanding record at East Lansing Trial Ground, this remarkable new Dahlia was grown and tested by eleven unbiased and critical growers in various sections of the country who unanimously reported it a distinct success in every respect. Because of its ideal stems, rugged plant growth and perfect form, size and color, a splendid future is predicted for the new Monarch of all Dahlias.

Stock of Oakleigh Monarch is extremely limited but we assure you that the possibilities for show or exhibition purposes are unlimited. Be the first in your community to grow and show this Oakleigh Champion—avoid disappointment by ordering now—today.

Roots \$10.00 Net
Plants 5.00





Greetings

AT this particular time each year I welcome the opportunity of expressing my sincere thanks and appreciation to my many friends and customers throughout the country, for their splendid patronage and orders during the past season. I only wish it were possible for me to write a personal note of "thank you" to the more than 2,000 customers who have contributed to the success of Oakleigh Gardens.

Many good things are in store for Dahlia fans for 1936 — never before have we listed such an array of stars of the Dahlia world, including Oakleigh Monarch, the Triple Honor Roll Dahlia, Oakleigh Princess, the sensational Semi-Cactus, Grand Slam, and dozens of other outstanding new creations. You will always find the best and newsest Dahlias at Oakleigh Cardons and newest Dahlias at Oakleigh Gardens - growers of Champions by actual proof.

Thousands of visitors viewed our plantings of 40,000 dahlias in 1935. Visitors came from far and near and it was a genuine pleasure to make your personal acquaintance and to chat with you on Dahlia culture. I hope you will surely come again in 1936 and I also hope to meet many new friends and customers. Please come and make yourself right to home.

For 1937 we will introduce Miss Oakland, a splendid white Formal Decorative — Royal Pacific, a purple seedling of Satan and Oakleigh Supreme — all Certificate of Merit winners. Watch for these sensational Dahlias at your regional Show and in the exhibition gardens of representative growers, coast-to-coast.

Thanks again for your splendid orders and letters. I hope you will write me personally if I can be of any service or help to you in the proper selection of stock for your 1936 garden.

Cordially yours

Cordially yours,

Lloyd L. Hook

Special Information

PLEASE READ CAREFULLY

A VOID disappointment by ordering early. Quantities are very limited on some varieties and you will be assured of the best selection by making prompt reservation.

Unless otherwise specified, root orders will be shipped between April 15 and May 1. Earlier shipments not recommended or guaranteed against freezing, drying out or rotting. Green plants are usually shipped between May 15 and June 10.

Please make your order amount to \$2.00 or more. It actually costs us as much to handle a \$2.00 order as it does to ship a \$5.00 or \$10.00 order. The same amount of detail work, inspection, packing, carton and handling is required.

Our quotations include all ordinary transportation charges fully prepaid. If you wish "Special Delivery," add 25c to your remittance. We recommend that green plants should travel Special Delivery to insure prompt and careful handling.

While our terms are invariably "Cash with Order," we will, as a matter of accommodation, book your order upon receipt of a deposit of 25% of the amount of the order — balance to be paid before delivery time. Positively no C.O.D. orders accepted.

Special Planting Instructions accompany every root or plant order. These instructions cover all of the necessary details of Dahlia culture, including: preparation of ground, planting, fertilization, disbudding and pruning, digging root crop and winter storage.

Order early and keep a copy of your order. All orders are acknowledged the same day as received by us and stock is immediately selected and reserved for you.

EXTRA STOCK ALLOWANCES

(Do not apply to Bargain Offers or Special Collections)

With every order from \$ 5.00 to \$10.00

- choose 10% extra stock, free.

With every order from \$10.00 to \$25.00

– choose 15% extra stock, free.

With every order from \$25.00 to \$50.00

– choose 20% extra stock, free.

These extra stock allowances cannot be taken as Cash Discounts.

GUARANTEE

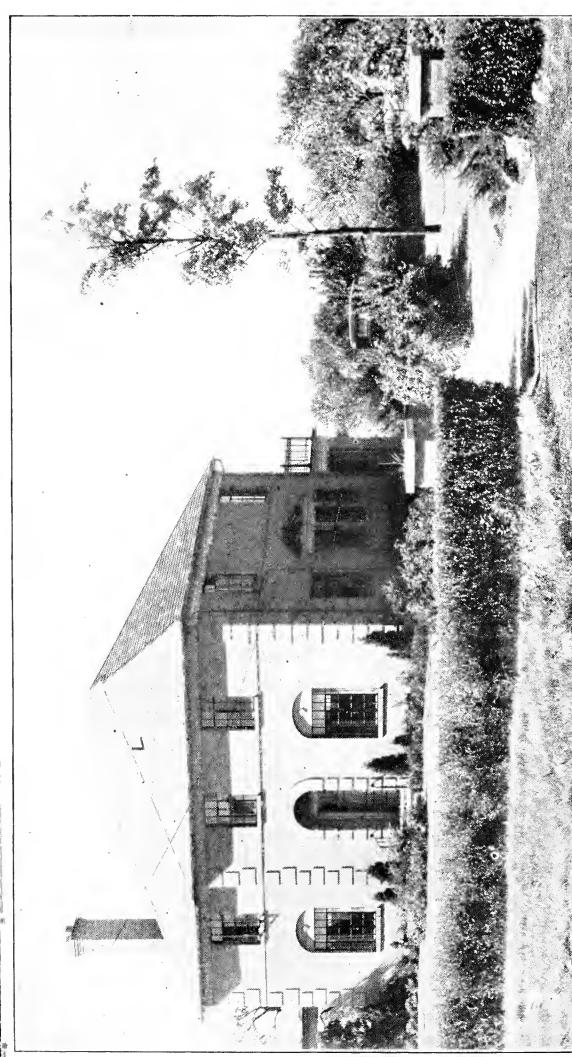
We unreservedly guarantee all stock purchased from us to be true to name and to be satisfactory in every respect. Any stock which proves otherwise will be cheerfully replaced or proper additional proper additional propersions. replaced or proper adjustment made immediately. Not responsible in any case for more than actual purchase price.

Home of Oakleigh

Gardens

located at 961 Oakleigh Road, Grand Rapids, Mich., where Trial and Exhibition Gardens are maintained. Visitors are extended a cordial welcome during blooming season.

Oakleigh Road crosses West Leonard Road (U.S.-16) one mile west of City Limits. Our Phone is No. 7-2058.



General Description of Varieties

OREWORD . . . On account of limited catalog space, our descriptions are necessarily brief, being confined primarily to the color and special growing characteristics. While all of the varieties we list are nationally known and recognized as outstanding leaders of the Dahlia world, we will be glad to supply more complete descriptions upon request.

(Abbreviations: FD — Formal Decorative; ID — Informal Decorative; SC — Semi Cactus)

ADIRONDACK SUNSET (ID) 1935

A brilliant scarlet red and orange colored dahlia that grew

ALTAMONT (ID)

Rose pink, deepening to American Beauty rose at the center. Artistic and beautifully formed blooms, averaging 7 to 9 inches in diameter.....Root \$.50

AMELIA EARHART (SC)

One of the largest Dahlias grown. The formation and color are most artistic—a Semi-Cactus of apricot buff. base of petals primrose. We found this variety a splendid bloomer—as many as eight immense flowers open at one

AMERICA'S SWEETHEART (ID) 1935

An immense pure yellow informal of the finest quality. When fully open, the blooms remind one of a giant chrysanthemum. Bush is of medium height and the flowers are held upright on top of an absolutely stiff stem. This is one of the best yellows to date....Plant \$4.00; Root \$10.00

ARCTURUS (FD)

A large scarlet red suffused deep yellow, with a yellow reverse. A strong, vigorous grower with perfect stems and habits. This variety blooms profusely right up to frost and the flowers are splendid for cutting or exhibition.

Plant \$1.00; Root \$2.00

BABY ROYAL (Min.)

We grew about 500 hills of this attractive little miniature

BARBARA WALKER (ID) 1935

Color is light vividine yellow, just like velvet. A very beautiful dahlia formation. Very resistant to insects and heat. Certificate of Merit winner and a fine variety in

BING CROSBY (ID) 1935

This Dahlia is an improved La Fiesta. Blooms are larger, stems longer and it is a satisfactory variety in every respect. The color is golden yellow, penciled carmine.

Plant \$2.00; Root \$5.00

BLACK KNIGHT (ID) 1935

A strong, healthy grower that produces blooms of immense size on unusually long stems. As the name indicates the color is dark velvety maroon, almost black.

Plant \$2.00; Root \$5.00

BUCKEYE BRIDE (FD)

Geranium pink — a most delightful shade in Dahlias. great Dahlia with many splendid qualities. Exceptionally fine cut flower.......Plant \$.50; Root \$1.00 CADET (SC)

A cactus, light primrose yellow in color, with long, well rolled and slightly incurved petals. Truly a distinctive and exceedingly graceful flower — cleancut in form and color. Growth habits good and the stems are perfect....Root \$1.50

CAPT. HARTLEY (ID) 1935

One of the most robust and rugged Dahlias we have grown. Color grenadine red, shading to gold at base of petals reverse bittersweet pink. The best of stems, foliage and growing habits......Plant \$2.00; Root \$5.00

CALIFORNIA ROSE (ID) 1935

Clear bright rose. Exquisite coloring, large perfect blooms, fine long stems and healthy growing habits, describe this new variety perfectly. It was one of the best of the 1935 introductions in our gardens the past season.

Plant \$2.00; Root \$5.00

CALIFORNIA IDOL (ID) 1935

In our estimation this was one of the best of the 1935 introductions. It is a splendid grower and the giant yellow blooms are held upright on long stiff stems. This Dahlia has many Show honors to its credit and it well be a popular variety for years to come. Very highly recommended.

Plants only \$4.00

CARNIVAL (FD) 1935

The color of this new Dahlia is yellow streaked scarlet red—a most unusual coloring arrangement. Blooms are large and the plant is a splendid grower in every respect. Root \$1.50

CAVALCADE (FD) 1935

A beautiful new shade of old rose or mulberry pink. One of the best cut flower varieties we grow, with 7 to 9-inch blooms on perfect stems. Cavalcade should be in every

CHARLIE CHAPLIN (ID) 1935

This new variety did exceptionally good for us in 1935. It is a very large Dahlia with perfect growing habits and

CHAUTAUQUA REGAL (FD)

The color is unusually rich — brilliant cardinal red with reverse of petals shaded ivory. A strong, vigorous grower with insect-resisting foliage. Blooms are giant size and face upward on strong, stiff stems. A new variety which grew splendidly for us and one we are glad to recommend.

Root \$2.00

CHINESE LANTERN (ID) 1935

Color scarlet red, backs of petals orange yellow. We call it an improved Jersey Beacon. A very rugged grower with strong stems and dark leathery foliage. A fine new variety.

Plant \$2.00; Root \$5.00

CITY OF CLEVELAND (ID) 1935

A new variety from Ohio that performed splendidly for us in 1935 and we are happy to recommend it. The color is a bright scarlet splashed with orange and the blooms which average from 8 to 11 inches in diameter are held upright on strong stems......Root \$5.00

CITY OF WELLSTON (FD)

Rhodamine purple. Easily one of the most beautiful Dahlias in our gardens. Flowers of large size and perfect quality on long, straight stems. An early and prolific bloomer and blooms continuously until frost. A strong, healthy grower and the flowers are unexcelled for cutting......Root \$.50

CORNELIA BRYCE PINCHOT (ID) 1935

One of the best of the 1935 introductions. A glowing burgundy red of large size and perfect form. This variety has won many prizes on the show table and is recommended CLARA BARTON (FD)

Another new variety which just naturally grows big. The giant blooms face slightly upward on long, straight stems, 12 inches or more to first set of leaves. Face of petals silvery orchid, reverse of petals deep lavender. Bush is of medium height and never stunts......Root \$2.50

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DADDY KEMP (ID) 1935

The blooms of this new variety often reach 14 inches in diameter and 5 inches in thickness. Color is a rich violet red and the plant is a robust grower. Because of the size of the flowers, the stems are inclined to droop.

Plant \$2.00: Root \$5.00

Plant \$2.00; Root \$5.00

DANCING SULTANA (SC)

An unusually beautiful variety of bright Oriental color with a golden sheen. The petals curl and twist very artistically. Blooms are of substantial size and good keepingRoot \$.50 qualities

DELWOOD GLORIUS (ID)

An introduction from the gardens of our good friend, Mrs.
Delaporte, which we are glad to recommend to our customers. The color is a blending of rose shades and the stems are unusually long and straight. A strong, healthy grower in all respects......Root \$.75

DWIGHT W. MORROW (ID)

An immense cardinal red Dahlia — unusually rich in color and quality. This variety always attracts very much attention in our gardens. The massive flowers, which reach a size of 10 inches across by 6 inches deep, are sometimes supported with difficulty by the stems on account of the weightRoot \$1.00

EDITH MENECKE (ID) 1935

The color is orange buff with a pink sheen on the outer petals. Stems are unusually good and the blooms will average 9 or 10 inches without forcing. A clean grower with open foliage.....Root \$2.50

ELEANOR ROOSEVELT (ID)

A pure white informal decorative of exquisite beauty and formation. This variety is a prolific bloomer and the stems are long and stiff. Flowers are large, ranging from 7 to 9 inches in diameter......Root \$2.00

ELINOR M. RADELL (ID)

Here is a variety we are glad to recommend because of its clean-cut beauty and very fine growing habits. A lovely shell pink, shading to deep rose at the center. A prolific bloomer and a splendid cut flower variety......Root \$.75

EMANUEL'S BEAUTY (ID)

Large, full blooms of a combination of yellow and red that is very pleasing. The large blossoms are carried at right angles on long stiff stems. Very showy in the garden.

Root \$.50

EUGENIA BALLAY (ID)

This Dahlia is a rich cream color. An early and a very prolific bloomer with flowers averaging 8 to 10 inches on long, strong stems. The color and general growth habits are in its favor and we consider this one of the best of the new varieties — a dependable exhibition type.

Root \$1.00

FORDHOOK EMPEROR (ID)

Rich salmon, suffused rose. Of enormous size, early, free and continuous blooming......Root \$.50

FOREST FIRE (ID) 1935

We found this new variety very satisfactory in every respect in 1935. It is, as the name indicates, a flashy color — lemon ≪

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FORDHOOK MARVEL (FD)

Peach, red and pink. Very large blooms. A strong, healthyRoot \$.50 grower.

FRANK MILLER (FD)

Bright golden yellow. Fine, large blooms on long stiff stems. A prolific bloomer and a strong, thrifty grower. Good, yellow formal decoratives are scarce and this variety has a place in every garden......Root \$.50

GIRL OF HILLCREST (ID)

Brilliant Mikado orange. Beautiful blooms 10 to 12 inches in diameter. One of the finest of recent introductions and we highly recommend it......Root \$.75

GOLDEN ECLIPSE (FD)

A large formal decorative of golden yellow shading to a center of warm salmon or flesh color. A vigorous grower, height up to 5 feet, and the flowering habit is good. Exhibition blooms may be cut with stems 3 to 4 feet long. This variety was on the Honor Roll in 1932-1933 and we recommend it for both exhibition and as a cut flower sort. Root \$1.00

GOLDEN GOBLIN (FD)

Brilliant rich old gold. Large beautiful blooms on unusually long stems. A sturdy, vigorous bloomer. Root \$.50

A large pink and cream variety of beautiful color and attractive form. Rather a low grower for us, but stems and foliage are good......Root \$1.00

GOVERNOR MORGAN LARSON (FD)

Clear golden yellow with slight apricot on reverse. usually large blooms of perfect form.....Root \$.50

GRAF ZEPPELIN (FD)

Large, pure white. Blooms of perfect form held high above the foliage. Strongly recommended as one of the best whites.Root \$.50

HARRIET NEALE (ID)

Color, rich gold. An early and profuse bloomer with good

HILLCREST FLUFFY RUFFLES (ID)

HILLCREST MANDARIN (ID)

A beautiful informal of huge size with perfect stems and healthy habit of growth. The color is pirate red with amber reverse and the petals twist and curl very artistically

HILLCREST NUGGET (ID) 1935

This is unquestionably one of the finest Dahlias we have ever grown. It has everything a good Dahlia should have — 3-foot stems, giant blooms and perfect growing habits. The color is nugget bronze with troubadour red reverse — a most unusual and attractive combination. It is a very profuse bloomer and the flowers average 9 to 11 inches in size.

— Plant \$2.00; Root \$5.00

HILLCREST ROYALIST (ID)

A huge, richly colored flower of Burgundy wine red with a background of vermilion-violet — a most striking combination. Our blooms of this variety averaged 10 to 12 inches under ordinary culture and were the admiration of all visitors.Root \$.75

HILLCREST SWISS ROSE (ID)

Color, Swiss rose. Blooms of extremely large dimensions and perfect quality. Bushes are strong, healthy and insectresisting. Stems, 2 to 3 feet long.......Root \$.75

HONOR BRIGHT (FD)

Color of this new variety is peach red to light jasper red. Stems are extra long and foliage insect-resistant. A Dahlia of unusual beauty and unexcelled for exhibition or cut flower work because of its great keeping qualities.

Plant \$1.50; Root \$3.00

HUNTS VELVET WONDER (ID) 1935

Here is a Dahlia of great size and beauty. The color is a rich violet burgundy and the stems and plant growth are unusually good. Fine for exhibition—a sure winner.

Plants only \$2.00

Plants only \$2.00

IDA PERKINS (FD)

One of the best white cut flower varieties because it has good size, long stems and excellent keeping qualities. A very free bloomer and the bush is hardy and thrifty.

INDIANA MOON (ID)

A gorgeous Dahlia of a pleasing combination of colors described as flesh ocher with lines of spinel pink. The exhibition type blooms are supported on exceptionally long and stiff stems. Flowers average from 8 to 12 inches in diameter.Root \$1.00

JAMES KIRBY (ID)

A Dahlia of striking beauty and character, possessing not only an artistic petal formation, but a rich crimson color-

JANE COWL (ID)

Buff salmon and orange. Massive blooms. One of the finest and most popular Dahlias today. A perfect flower, stem and plant......Root \$.50

JANE HOBBY (Min.) 1935

A dandy new miniature with cardinal red blooms of perfect formation and with excellent stems for cutting. Very profuse bloomer......Root \$1.00

JANE ROSS (ID) 1935
Color is bright purplish crimson shaded violet. This Dahlia has beauty, good stems and strong insect resistant foliage. Somewhat inclined to fade under strong sun light, otherwise a satisfactory Dahlia.....Root \$2.00

JEAN KEEFER (ID)

An unusually attractive variety. Color, pink shading to silver and pastel mauve. Blooms of exquisite beauty and huge size, held way above the foliage, facing upward.

Root \$.50

JEAN TRIMBEE (SC)

A Dahlia that really needs no introduction. The huge, rich petunia violet blooms are very beautiful and artistic. The stems can't be excelled and the plant is a strong, sturdy growerRoot \$.75

JEROME KERN (ID)

An informal decorative of exquisite formation, different from any other Dahlia by reason of the unusual curling of the petals at the back. The color is soft shrimp pink with gold shadings in the center. The stems are perfect and plant growth vigorous......Root \$1.00

JESSIE CRAWFORD (ID) 1935

A fine new novelty of large size and perfect formation. The color is bright orchid or violet red, stems are long and straight and the plant is a splendid grower.

Plant \$2.00; Root \$5.00

JESSICA DRAGONETTE (SC) 1935

A large semi-cactus variety in a beautiful color combination, peach, apricot and mauve, perfectly blended. A strong vigorous grower with fine stems and tough foliage.

Plant \$2.00; Root \$5.00

JIM MOORE (ID)

Clear primrose yellow, shading to gold with tints of salmon. A beautiful, well proportioned flower of unusual size and distinction. Rugged plant characteristics. Root \$.50

Here is a variety we can recommend most heartily — it is a perfect Dahlia in every respect — a most charming semicactus. A bright rose pink which immediately attracts attention. A very profuse bloomer and the stems are excellent. A mighty popular Dahlia and a good one, too.

KATHLEEN NORRIS (ID)

Rose pink. A remarkable exhibition Dahlia. Petals broad and overlapping with twisted tips. Indispensible to every Dahlia lover......Root \$.50

KAY FRANCIS (SC) 1935

A light lemon yellow semi-cactus, something on the order of Frau O. Bracht. This Dahlia appears to have a splendid show record, according to reports and we believe it will be a popular variety for several years.........Plants only \$2.00

KENO (FD) 1935

Color is watermelon pink, or Begonia rose. Blooms average 8 to 9 inches on long stems which hold the flowers well above the foliage. Especially good for cut flowerRoot \$3.00

KENTUCKY RED (ID)

This Dahlia is a favorite with us and our visitors on account of its brilliant scarlet red color — there is no color just like it. Blooms 8 to 11 inches on long, stiff stems. The bush is a strong insect-proof grower.....Root \$.75

LA FIESTA (ID)

A monster of a distinctive new type — having the appearance of a huge chrysanthemum. Color, butter yellow, penciled red. Blooms 12 inches wide by 8 inches deep are not uncommon. A profuse bloomer and the habit of growth is perfect. Root \$1.00

LOIS MARION (IC)

An incurved Cactus. Center petals citron yellow, outer petals shrimp pink, giving a splashed effect. A very tall grower with straight, cane-like stems. A rank grower and should be severely pruned for best results......Root \$1.00

LORD OF AUTUMN (ID)

One of the finest yellow Dahlias we have grown. A deep golden yellow which does not bleach or burn. We had blooms the past season over 12 inches across, on stems that held the flowers high above the foliage. It is a prolific

MARMION (ID)

Pure gold, bronze suffusion. Free bloomer on splendid stems. One of the largest......Root \$.50

MAN O'WAR (ID)

MARGARET WOODROW WILSON (ID)
Opalescent pink. Huge flowers of exhibition type. Another of our favorites and it always attracts attention. Don't be without it......Root \$.50 MARTHA EPPERLEE (SC)

The color of this variety is a glowing bronze and the massive blooms are held erect on strong, thick stems. Petals are of staghorn formation and twist in a most unique manner. The foliage is of leathery texture and insectresisting.Root \$.50

MARY E. REDFERN (ID)

A delightful shade of orchid rose. Very large deep flowers of pleasing form, held on long strong stems. The flowers grow well above the bush and it is a splendid Dahlia in

MAY ROBSON (SC) 1935

A true pink semi-cactus, slightly deeper in color than Kathleen Norris. A strong vigorous grower and the blooms are held erect on strong stems.......Plant \$2.00; Root \$5.00

MEADOWBROOK (FD)

Bright mellow purple with mellow pink edges. Unusually large blooms on long, cane-like stems. Plant rugged and insect-resisting.Root \$.75

MISS BELGIUM (C)

One of the best of the cactus varieties, a foreign introduction of unusual merit. Color is scarlet orange, stems are perfect and it is a vigorous grower...Plants only \$1.00

MISS TOLMIE (IC)

A very fine new cactus variety that grew and bloomed exceptionally well for us in 1935. The color is mauve and cream and the blooms are held erect on strong, stiff stems. A profuse bloomer......Plants only \$1.00

MONMOUTH CHAMPION (FD)

Brilliant orange flame color. Beautiful exhibition blooms 10 to 12 inches in diameter. A constant prize winner wherever shown.Root \$.50

MONMOUTH GENERAL (ID)

A novelty of a distinctive new shade of color, described by Mr. Hart on his 1932 Honor Roll as bright henna darkening at the center to rich terra cotta. A large full-petaled flower of great beauty and perfect form. Root \$.75

MONMOUTH QUEEN (FD)

In this Dahlia we have a most pleasing color effect, it being picric yellow in the center with a graduation of light primrose to cream yellow. Flowers are full centered, 10 inches and larger and 4 to 5 inches deep, and are held upright on long, stiff stems high above the bright green foliage. Plant is a vigorous, wide spreading grower and a free bloomer.......Root \$1.50

MONMOUTH RADIANCE (ID)

A wonderfully beautiful Dahlia having a color combination of light coral pink with primrose suffusion. Plant is an exceedingly strong, robust grower, attaining a height of 6 to 7 feet and the mammoth blooms can be cut with stems up to 4 feet long. We had flowers 10 and 11 inches across, without disbudding, the past season......Root \$2.00
MONMOUTH SUNBURST (FD)

The colors of this beautiful Dahlia are a brilliant lemon center with salmon orange background, producing a realistic sunburst effect. The flowers face upward on long, stiff stems well above the foliage and often reach a size of 9 to 11 inches without forcing. The plant grows about 5 feet high, is many branched, and is an exceedingly prolific bloomer.

MRS. A. B. SEAL (FD)

This is a magnificent Dahlia, pure rich glowing violet rose in color. Easily grown to over 10 inches with ordinary The petal formation is particularly appealing. Good growing habits......Root \$.50





Oakleigh Dahlias — Champions of 1934 Mid-West Dahlia Show — are properly protected from drought by the most modern type of automatic overhead irrigation. Just another of the many reasons for the strong, healthy appearance of our plants and the unusual quality and vitality of our tubers. Oakleigh Dahlias, being properly fertilized and irrigated, are always fully matured and easy to winter. There IS a difference.



Partial view of Oakleigh Gardens — Seven acres of strong, healthy, field planted Dahlias — 40,000 hills — 400 varieties. Thousands of visitors from many States viewed this gorgeous planting in 1935. You are cordially invited to inspect our exhibition and field plantings in 1936, during blooming season, where you will always find the latest and best Dahlia introductions — prize winners by actual proof.

MRS. BRUCE COLLINS (SC) 1935

A new straight cactus variety, light canary yellow in color, shading lighter toward tips. Blooms average from 7 to 10 inches on fine stems and a prolific bloomer......Root \$5.00

MRS. CHAS. REED (FD)

Pure glistening white, very large and perfect. Stems and growing habits good. One of the best whites.....Root \$1.00

MRS. ELLA WORTHEN (SC)

A huge flower of salmon pink with yellow shadings. The petals twist and curl and the blooms are held well above the rugged foliage. A variety that attracts immediate atten-Root \$2.00 tion and admiration.....

MRS. G. M. MIDDLETON (ID) 1935

This new Dahlia probably attracted as much attention as any variety in our 1935 planting, because of its enormous size and extremely dark red color. It is unquestionably the nearest to a black Dahlia we have seen. Blooms up to 15 inches in diameter on strong, stiff stems and a thrifty

MRS. GEO. LE BOUTELLIER (ID) 1935

A rich velvety carmine, giant in size and outstanding in all respects. A healthy, vigorous grower with strong stems and insect resistant foliage. We had blooms of this in 1935 that were easily 14 inches in diameter.

Plant \$2.00; Root \$5.00

MRS. I. de WARNER (FD)

Deep mauve pink. A favorite everywhere and one you

MRS. L. L. HOOK (FD)

Many excellent reports were received by us on the performance of this Dahlia the past season—it is entirely different from the average run of Dahlias, both in petal formation and plant growth. The color, blended shades of gorgeous purple, lighter on reverse. Beautiful, large blooms with wide pointed petals. The bush is hardy, tall and posi-

MURPHY'S MASTERPIECE (ID)

One of the most outstanding of recent creations — a consistent prize winner everywhere. The color is dark red and the huge blooms are held upright on stiff, strong stems. The Dahlia can be grown to 14 inches with ordinary care and is actually a sensation wherever shown.

Plant \$1.00; Root \$2.00

NANAQUAKET (FD)

Delicate orchid-pink. A Dahlia of extraordinary beauty and a most prolific bloomer. Immense blooms on fine, longRoot \$.50

NEW DEAL (FD) 1935

A brilliant orange red of huge size and bold formal features. It is an excellent keeper and can stand hot, dry weather. An Honor Roll variety of unusual merit.

Plant \$2.00; Root \$5.00

OAKLEIGH PRINCESS (SC) 1936

The sensational new Honor Roll Dahlia. A semi-cactus of immense size and in a beautiful new color, lemon yellow immense size and in a beautiful new color, lemon yellow overcast scarlet red. Blooms 8 to 12 inches in diameter without forcing, held erect on strong, stiff stems two to three feet long. A healthy, vigorous grower with tough insect-resistant foliage. Oakleigh Princess is a seedling of Satan and reflects all of the good qualities of its parent. A Certificate of Merit winner in 1935, at A.D.S. Trial Grounds and selected by Derrill W. Hart and Mid-West Dahlia News for their newest Honor Rolls. Stock extremely limited and only a small quantity will be released in 1936 for advance publicity and advertising purposes.

Plant \$5.00: Root \$10.00

Plant \$5.00; Root \$10.00

ORIENTAL GLORY (ID)

One of the best of the newer introductions. We would term it an orange Jane Cowl. Blooms are large, averaging from 8 to 11 inches in diameter. Stems are stiff and strong. Foliage is a dark green and insect-proof.

Plant \$1.00; Root \$2.00

OLYMPIC SUNSET (SC) 1935

Color is apricot orange and coral with a blending of lemon yellow, one of the most beautiful varieties in our 1935 planting. A perfect semi-cactus that grows well and blooms profusely. Highly recommended.....Plant \$2.00; Root \$5.00

PATRICIA ANN (FD)

Color is pure yellow, blending into alizerine pink—a beautiful combination. It is a big blooming type, the size often reaching 11 and 12 inches under normal field culture. Growing habits are perfect and stems are long and straight with flowers facing upward.

Root \$1.00

PAUL PFITZER (SC)

A German novelty which has been a distinct success wherever grown. Color is delicate pink and the petal formation like Frau O. Bracht. A strong grower with perfect stems and splendid growing habits........Plant \$.75; Root \$1.50



"PERS-MMO"

PERSIMMON (Miniature) 1935

A splendid, new Formal Miniature. As the name implies, it is a pure persimmon color and its brilliant beauty commends instant respect and attention. A most profuse bloomer and the stems are unexcelled for cutting. Bush grows about 3 feet high and the foliage is clean and insectresisting. An Oakleigh introduction.

Plant \$.50; Root \$1.00

POP STEWART (ID)

 QUEEN OF THE ANGELS (SC) 1935

A beautiful oriental pink of unusual merit and quality. It reminds one of a huge chrysanthemum because of its unique petal formation. An excellent cut flower variety with splendid stems and keeping qualities.

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Plant \$1.00; Root \$2.00

RAJAH (ID) 1935

Color is yellow bronze streaked red. Blooms are large and stems perfect. A sturdy, vigorous grower of unusual merit.

RADIANT SUNRISE (ID) 1935

This is a beautiful new Dahlia of lemon yellow and jasper red. Stems are long, blooms are large and altogether it is

ROBERT E. LEE (SC)

The color is a bright luminous cardinal red, reflex lighter. The blooms are held, facing upward, on strong stems. An exceptionally prolific bloomer......Root \$.50

ROYAL ROBE (ID) 1935

This is a purple Jane Cowl in every respect, a fine Dahlia with good stems, good foliage and giant blooms. Color is a rich royal purple with silver reverse shading. We recommend this variety to our customers.......Plants only \$2.00

RUBY TAYLOR (ID)

A prize winner which has met with instant approval wherever grown. The color is carmine and the large deep blooms are supported by perfect, long stiff stems.

Root \$1.00

SAN BERNARDINO (FD)

Deep rose pink. Blooms 10 to 12 inches of striking character and beauty, held high above the foliage. A profuse bloomer and fine keeper......Root \$.75

SANHICAN PEACH (ID)

Peach cheek color. Oddly twisted petals. Good stems and habit of growth. A very charming decorative.....Root \$.50

SATAN (SC)

No Dahlia has been more sensational and spectacular than this one. Horn-like petals of flaming red, touched gold, perfectly rolled and incurved, give rare form to a flower of unusual brilliancy. The immense blooms, up to 13 inches, are held upright on long, cane-like stems. A strong, husky grower — positively insect-proof.....Plant \$.50; Root \$1.00

SHAHRAZAD (ID)

A gorgeous deep pink variety which we might term a pink Jane Cowl. The blooms are of great size and depth, often reaching 10 to 12 inches in diameter and 6 inches in depth. The bush is a strong, healthy and vigorous grower.

Root \$.75

SIRIUS (SC) 1935

An outstanding new variety that is often termed the nearest to a blue Dahlia. Its color is a real bluish purple and it

SON OF COMMODORE (ID)

We like this variety much better than its namesake—it has longer stems, better keeping qualities and growth habits. The color is martins yellow with white reverse. Blooms are enormous in size, often reach 12 inches under normal culture. The plant is a strong, healthy grower about 5 feet tall about 5 feet tall......Root \$1.00

STAR OF BETHLEHEM (SC)

Pure white. Lovely thick blooms not unlike stars. Profuse bloomer. A favorite with us......Root \$.75

SONNY BOY (ID)

monster old rose, slightly tinged old gold, informal decorative. Without irrigation or forcing, this Dahlia had blooms 12 x 8 inches which attracted instant attention and admiration. The bush is of medium height, insect-resisting and is a prolific bloomer with good stems.......Plant \$1.50

SPOTLIGHT (ID)

SULTAN OF HILLCREST (FD)

One of the largest we have ever grown. Color, strontian yellow with sunrise yellow reverse. Good, strictly formal decoratives are scarce and this Dahlia will be a welcome addition to every garden. Blooms up to 14 inches are not uncommon and the bush habits and foliage are perfect.

TACOMA'S BEAUTY (FD)

This Dahlia is the type of Jersey's Beauty but with better blooms, color and habits. Deep salmon pink blended with strawberry pink and shading to gold at base of petals. Not only is it a profuse bloomer but the flowers are large and the stems unusually long and straight. One of the best cut flower varieties on the market and a splendid keeper.

THE COMMODORE (ID)

One of the largest and most spectacular dahlias ever introduced. A brilliant lemon yellow and the blooms average 10 ot 14 inches with ordinary care. Plant is a medium grower, wide spreading and of sturdy growth. A prolific bloomer, the bushes being literally covered with blooms throughout the season......Root \$.50

THE FIREMAN (ID)

This new variety is a flashy cardinal red with golden flushes and golden tips at center of the flower. The growth habits are perfect, stems long and straight and it is a prolific bloomer. The Fireman attracted an unusually large amount of interest in our exhibition gardens the past season and it will be popular for years to come.

Plant \$.75; Root \$1.50

THOMAS A. EDISON (FD)

Dark royal purple. A strong, healthy grower and free bloomer. One of the finest Dahlias to date......Root \$.75

TOWERS EMPIRE (ID) 1935

Here is a variety we do not hesitate to recommend to our customers. The flowers are large, up to 14 inches, and the color is clear gold with amber shadings. Stems are exceptionally long and straight and hold the huge blooms well above the foliage. An early and prolific bloomer and a rugged vigorous grower. Do not fail to grow this splendid Plant \$3.75; Root \$7.50 Dahlia.....

TWILIGHT (FD)

A big, bold formal type which grew exceptionally well for us the past season. Color, Liseran purple with many petals a pale rose purple. Strong, stiff stems which hold the giant blooms at just the right angle. Foliage is tough and insectresisting. A worthy addition to any Dahlia garden.

Plant \$1.00; Root \$2.00

WASHINGTON GIANT (ID)

It is unusual in form and color, a giant in size and the stems are perfect. Color is pure lavender streaked with silver. We had many blooms over 12 inches with normal culture. An Honor Roll variety which will be popular for years to come and we recommend it highly.......Root \$2.00



E N K

WENOKA (FD) 1935

Here is a new formal decorative which is a giant among giants — the most outstanding Dahlia in our entire exhibition garden last season, bar none. The color is rosy mauve and the immense blooms are held upright on stems that are as stiff and straight as broom handles — at least 24 inches to first set of leaves. The foliage is like leather, dark green in color, and absolutely insect-resisting. Wenoka is particularly outstanding in every respect — growing habits, color and huge size. We recommend Wenoka very highly

WHITE WONDER (ID)

This sensational variety is truly a white Fort Monmouth. The giant blooms are pure white with long, twisted and curled petals — size 12 to 14 inches across by 7 to 9 inches in depth. Foliage thick, leathery-like and resistant to insect attacks. For exhibition purposes it can't be beat.

Root \$.75

W. H. T. (FD)

This Dahlia always commands instant attention due to its unusual coloring of rich old rose with mauve shading on reverse. A long stemmed variety of perfect petal formation and healthy growing habits. A most pleasant and desirable Dahlia that we heartily recommend......Root \$.50

WM. H. HOGAN (FD)

Reddish purple tipped white. Very unusual and always attracts attention. One of the best bi-colors......Root \$.50

For 1937 — Three Great Winners

Miss Oakland Royal Pacific

Oakleigh Supreme

(Oakleigh — Sjoberg)

(Oakleigh — Silvernale)

(Oakleigh—Silvernale)

Watch for these splendid new introductions at your regional Show.

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Oakleigh "Super-Special" Dahlia Seed

ENJOY the thrill in 1936 of growing dahlias from seed.
— an interesting and enjoyable hobby. Dahlia seed planted in the spring will not only bloom the same year, but will also form a clump of roots that you can divide and plant in succeeding years.

The Dahlia seed that we offer is of the highest quality and is the same seed we plant to obtain new and outstanding creations. Three seedlings from this seed, — Oakleigh Monarch, Royal Pacific and Oakleigh Princess won Certificates in 1935. Many other remarkable seedlings are now under further observation and trial in our gardens from this Super-Special seed.

A high percentage of germination and large double flowers may be expected from Oakleigh "Super-Special" seed as this seed is harvested from carefully selected parents and no poms or small flowering varieties are grown near the seed raising garden. Samples of each lot of seed are actually tested and germinated before seed packets are prepared, thereby insuring a high percentage of plants.

Due to the unusual demand for this high grade seed and also the fact that the quantity for disposal is somewhat limited, we urge you to order *early* and avoid disappointment. We guarantee your complete satisfaction in every respect, or your money refunded in full.

Prices on "Super-Special" Dahlia Seed

25	Double	Mixture	Seed\$	1.00
50	Double	Mixture	Seed	2.00
100	Double	Mixture	Seed	3.50
500	Double	Mixture	Seed	15.00

Special growing instructions accompany each order.

WIN \$50.00 WORTH OF STOCK - FREE

For the most meritorious and outstanding seedling grown from our "Super-Special" Seed in 1936, we offer a prize of \$50.00 worth of stock to be chosen from our regular catalog by the winner. Our decision shall be final and we reserve the right to introduce the winning seedling exclusively under our trade name—due credit being given the originator. Seedlings competing for the \$50.00 prize will be tested and grown by us in our Special Trial Garden in 1937.

Oakleigh "Special" Collection

FOR beginners and novices, here is an offer that is bound to appeal. — Ten (10) roots of good blooming varieties for only \$1.50 postpaid, or twenty (20) roots for \$2.75. A whole garden full of beautiful and colorful dahlias for just a few dollars.

The Oakleigh "Special" collection is made up of standard varieties of dahlias from our regular plantings on which labels have been lost during the growing season, or in digging and storage. Many varieties regularly selling from 50c to \$1.00 each are likely to be found in this mixture and you will be pleasantly surprised at the genuine quality and value.

When ordering, merely specify Oakleigh "Special" Collection — 10 roots for \$1.50 — 20 roots for \$2.75, or 30 roots for \$3.75 — all postpaid. Your complete satisfaction guaranteed.

A "Surprise" included Free with each order.

Oakleigh "Champion" Mixture

This mixture represents an exceptional and outstanding value. It is made up of certain varieties from our 1935 plantings, on which we do not have sufficient stock to list in our catalog. Regardless of regular value these dahlias are being thrown together in one lot and sold at the low price of \$2.75 for 12 roots or \$5.00 for 24 roots, postpaid.

A large percentage of the dahlias in this "Champion" mixture would ordinarily sell for 75c to \$2.00 a root and we promise you that you will be delighted with these outstanding varieties. Roots will not be labeled or tagged at these low prices. We guarantee a good color assortment and no two varieties alike.

Merely specify "Champion Mixture" — 12 roots for \$2.75, or 24 roots for \$5.00 postpaid. Sold on a money-back guarantee.

FREE: A named and labeled dahlia, our choice, regular value \$1.00, will be included with every order for 12 roots — or a \$2.00 dahlia, our choice, with every order for 24 roots. Act quickly, as this Free Offer is subject to withdrawal without notice, due to limited quantities.

The Mid-West Dahlia News, published by D. O. Eldredge, 170 Talmadge St., Madison, Wis., is a splen-

Eldredge, 170 Talmadge St., Madison, Wis., is a splendid, interesting and educational magazine — devoted to Dahlia culture and Dahlia welare. Mr. Eldredge deserves the heartiest support and cooperation of all Dahlia fans. The Mid-West Dahlia News is published quarterly and the subscription cost is only \$1.00 per year. Mail your order to Mr. Eldredge TODAY, or send it to us with your Dahlia order.

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Personal Service Offers:

IF YOU ARE undecided as to just what varieties to order, why not leave the selection to our judgment with the positive assurance and guarantee of complete satisfaction and extraordinary value for your money?

Here are some Personal Service Offers which will surely please the most critical buyer:

- No. 4 10 Dahlia roots, our choice, all named and different, total catalog value \$25.00 or more for only \$10.00 postpaid

Remember, all of the Dahlias in the above offers are from our 1936 booklet, — all are outstanding for performance and quality and a wide range of colors will be selected for you, personally.

These are the biggest values of 1936, bar none, and we give you this positive money back guarantee: "If you are not more than satisfied with this stock when you receive it, for any reason whatsoever, return it to us immediately and we will promptly refund your complete payment plus return postage charges."

Order one or more of these special offers today and when you receive these wonderful Dahlias, you will quickly understand the increasing popularity of Oakleigh Gardens throughout the entire country and why our customers and sales are doubling each year. Grow Oakleigh Dahlias in 1936. There is a difference, yet they cost you no more and usually less.

1936 Introductions

In addition to the varieties described in the main section of this booklet, we are growing practically all of the good 1936 introductions of other commercial growers, including:

Milton J. Cross Rudolph's Giant Golden Sweepstake Mrs. W. F. Lord

Margrace Mrs. Herbert O'Connor

Kitty Mac Red Jug

Queen City Kentucky Sun

California Peach Clara Carder Miss Glory Thelma Todd

Shekinah Orchid Moonlight

Miriam Hopkins Moon-Glo

Treasure Chest Geo. Washington

Mrs. Alfred Bunyard Adorable

Normandie Pride of Austinburg

Major Bowes Red Victor

Mrs. Christine Groves Miss Long Island
Marvelous Bonnie Belmont

Pink Spiral Gretel

Miss West Virginia Ann Harding

Mary Retzer Hi-Lite Prachtkerl Youth

Lemonia Fort Nisqually

and many other new Honor Roll varieties.

Jumbo Satan Golden Monarch

While it has not been our policy to sell new Dahlias that we have not actually grown and tested in our own gardens for at least one season, we will, as an accommodation to our customers, furnish plants of any of these new varieties at the originators' prices, which will be furnished upon request.

You will always find the newest and best Dahlias at Oakleigh Gardens — growers of Champions.

If you are not already a member, join and sup-

port your local or State Dahlia Society. If there is no Society in your vicinity, join the American Dahlia Society. The dues of \$2.00 per year include a year's subscription to the A.D.S. quarterly Bulletin which alone is worth many times the small investment for dues. Send your application and \$2.00 to C. Louis Alling, 251 Court St., West Haven, Conn. Do it today.

A new Pom which is bound to please the most critical grower. Color is rich Burgundy red with

edges of petals tipped white—

an unusual and

nie won first prize as the Best Undisseminated Pompon

seedling at the Mid - West Dahlia Show in 1934. It is an

early and pro-fuse bloomer

with long per-

fect stems

com-

Min-

attractive

bination.

Pompon Dahlias

Everyone should include a few poms in their Dahlia garden. The following are among the best for cutting:

Per	Root
Amber QueenAmber shades\$.25
BobbyPlum color	.35
Chickie (new)Plum color	1.00
Dainty MissSoft pink	.50
Frau de KnobeWhite tipped purple	
Golden Queen Yellow	.35
JohnnyRed	.35
MadelinePrimrose	.35
SnowcladWhite	.25
SpyScarlet	.35
VividRed	.25
Yellow GemYellow	.35
Mixed varieties of Pompoms, labels lost in digging	
or storage, per dozen\$	2.00

MINNIE MOUSE (POMPON)



Minnie Mouse

unexcelled for cutting. An Oakleigh introduction.Root, 75c

Plan now to attend these two great Dahlia Exhibitions in 1936:

National A.D.S. Show at Detroit, Mich.

Third Annual Mid-West Dahlia Show at Cincinnati, O.

Final Proof

Brief excerpts from letters received from satisfied customers. We have, in our files, hundreds of unsolicited testimonials vouching for the quality, fair treatment and conscientious friendly service offered by Oakleigh Gardens. If you want the best in Dahlias — order Oakleigh Champions — there is a difference.

Kirksville, Mo.

The Dahlia bulbs and plants arrived in excellent condition. The bulbs were fine and the plants were strong and vigorous looking, in fact, they were the finest that I have ever received. I thank you for the type of stock you have sent me.

W. H. R.

Calumet City, Ill.

I received the Dahlia plants you sent me and, to say the least, they are the finest plants I ever received.

H. A. B.

Jackson, Mo.

The Dahlia roots I ordered came in fine shape. From past experience I expected good roots and was not disappointed.

J. H.

Carlos, Ind.

Received the Dahlias I had ordered from you yesterday. All came through in fine condition and were fine looking roots. Thanks very much for the extra free goods.

A. W.

Houma, La.

The Dahlias arrived today in splendid condition. I had never bought Dahlia plants before and I was agreeably surprised at the nice plants you sent and so well packed. Many thanks for your very generous extra.

S. F. L.

Northbrook, Ill.

I meant to write you sooner to tell you how much I enjoyed meeting you and how thrilled and enthused I was with your Dahlias. I have seen many Dahlia gardens but I have never seen anything quite so beautiful in my life. The quality of your stock, the latest Dahlias grown to perfection, your well kept gardens and your splendid system of neatness and order impressed me very much.

E. J. A.

Seattle, Wash.

The package of Dahlia plants came in wonderful condition—just as good as when you packed them, not a wilted leaf on any of them.

J. E. H.

SELECT YOUR PRIZE WINNERS NOW!

BUY CHAMPION

DAHLIAS AT these

LOW PRICES

Bargain Offer No. A (Roots)

10 Giant Dahlias only \$3.95 postpaid

One root each of the following:

W.H.T.

Old rose

Jane Cowl

Bronze

The Commodore

Yellow

City of Wellston Fordhook Emperor Purple

Nanaquaket

Salmon Pink

Josephine G.

Rose pink

Frank Miller

Yellow

Kathleen Norris

Pink

Monmouth Champion Orange

Your choice of any six of the above \$2.75 postpaid.

Free Gift for All EARLY Orders

Bargain Offer No. B (Roots) 10 Exhibition Type Dahlias only \$7.50 postpaid

One strong root each of the following:

Hillcrest Fluffy Ruffles

Ruby Taylor

Elinor Radel

Hillcrest Royalist

Golden Eclipse

Kentucky Red

Hillcrest Mandarin

Monmouth Queen

Oriental Glory

Tacoma's Beauty

Your choice, any six roots, for only \$4.75. Surprise root Free with first 100 orders received.

Bargain Offer No. C (Roots)

Eight Outstanding Giant Exhibition Dahlias only \$9.75

La Fiesta

Cadet

Twilight

Oriental Glory

The Fireman

Spotlight

Jane Ross

Monmouth Sunburst

Your choice, any five roots, only \$6.75. Special Free extra stock included with all EARLY orders.

Bargain Offer No. D (Plants)

One Green Plant each of the following, only \$6.50

Twilight

Hillcrest Nugget

Man O'War

Oriental Glory

Amelia Earhart

Lord of Autumn

Murphy's Masterpiece

Satan

Your choice, any five plants, only \$4.25.

Bargain Offer No. E (Plants)

One Green Plant of each of the following, only \$15.00

America's Sweetheart

Forest Fire

California Idol Mrs. Geo. Le

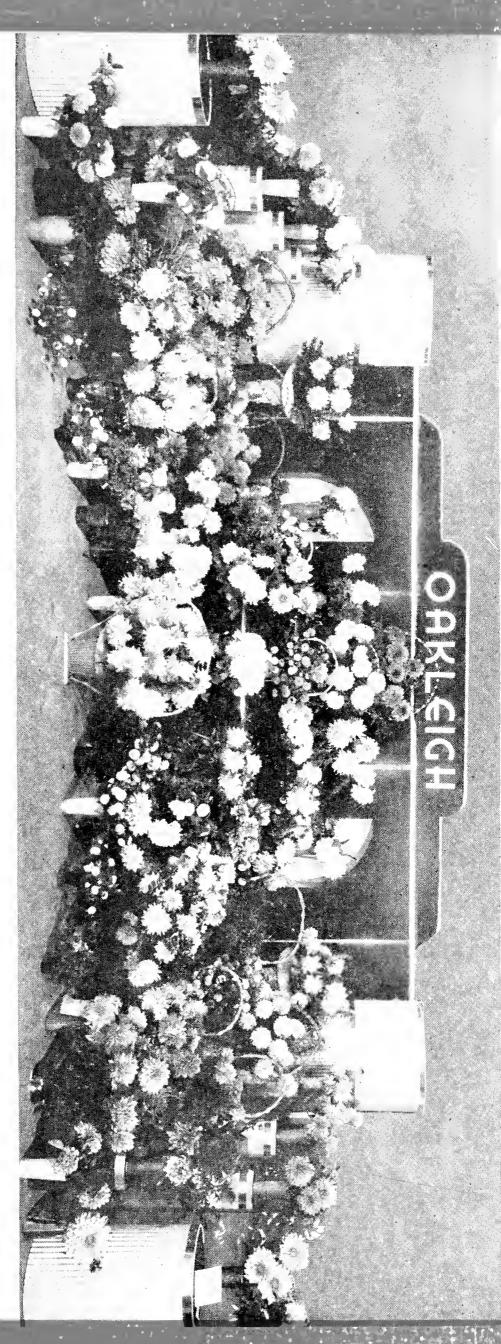
Wenoka

Boutellier

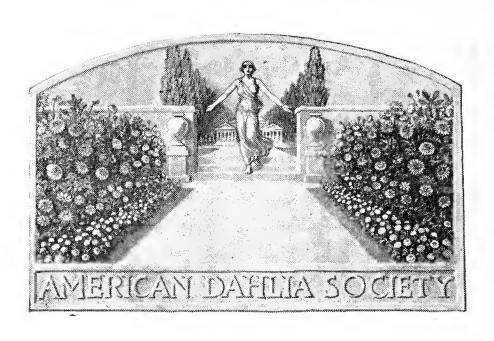
Towers Empire

Your choice, any three plants, only \$10.00.





Commercial display of Oakleigh Gardens at the 1934 Mid-West Show which won First Premium and the Highest Award of the entire show for the Biggest and Best Display. This was only one of three large displays of Oakleigh Gardens. In addition, Oakleigh won 21 awards out of 24 Class Entries and Sweepstakes by a big margin.



Medal of A. D. S. — Highest Award of 1934 Mid-West Dahlia Show — Won by Oakleigh Gardens.